



# Media Release

FOR IMMEDIATE RELEASE

## SES Canada Research Settles \$1 Million Liable Suit Against Vance Badawey

**Toronto, ON** – Vance Badawey, the provincial Liberal candidate in Erie-Lincoln, issued an apology to SES Canada Research Inc., one of Canada's leading public opinion research firms, for remarks which were attributed to him related to a poll conducted by SES. This afternoon, the retained counsel for SES, Tony Wong of Blake, Cassels & Graydon LLP received the following statement from Mr. Badawey:

IN THE MATTER OF SES CANADA RESEARCH INC. AND JOHN NANOS

Upon reflection of the validity of information provided to me, upon the advice of my solicitor, and further based on the review of the form of the January 2003 poll as presented by SES, I do hereby apologize and withdraw my comments made, on or about the 5th of March, 2003, such comments being published in the media, alleging that a poll, believed to have been conducted by SES and designed and interpreted by John Nanos, was a "push poll", implying that the aforementioned poll was not designed, conducted or interpreted objectively.

In the context of the political forum in which I had just entered, I did not intend to disparage or defame either SES or John Nanos, who were unknown to me at the time of my comments. I was under a misapprehension of the facts as to the identity of the polling firm and the manner in which the January 2003 poll was conducted.

Vance Badawey, June 18, 2003

John Nanos, Senior Vice President of SES indicated that the firm is satisfied with the response and will not undertake any further legal measures on the matter. Any questions should be directed to our attorney, Tony Wong, at 416-863-2180. For more information on SES and the services we provide please visit our website at <http://www.sesresearch.com>.

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